

COMMITTEES

PRESIDENT

Prof. Sanjay Singh
Hon'ble Vice Chancellor, BBAU

PATRON

Prof. S. K. Barik
President, PHSS Foundation

Prof. P. K. Seth
Executive Member, PHSS Foundation

CONFERENCE CHAIRS

Prof. Rana Pratap Singh
General Secretary,
PHSS Foundation

Prof. Kushendra Mishra
Dean, SMC, BBAU

Prof. A.K. Singh
Faculty, DRM, BBAU

CONVENERS

Dr. Taruna
Faculty, DRM, BBAU

Dr. Ramesh Kr. Chaturvedi
Faculty, DRM, BBAU

Dr. Lata Bajpai Singh
Faculty, DRM, BBAU

ADVISORY COMMITTEE

Prof. P.V. Sane, Former Director of CSIR-NBRI.

Prof. N. C. Gautam, Former Vice Chancellor, MGCGV, Chitrakoot
Retd. IAS Shri Alok Ranjan

Prof. R.K. Singh, NEFORD Lucknow

Dr. U.S. Gautam, Former Vice Chancellor, Agriculture University, Banda

Dr. R.C. Chaudhary, Chairman, PRDF Gorakhpur
Prof. Madhoolika Agrawal, BHU, Varanasi

Prof. R.D. Tripathi, NASI Senior Scientist, NBRI Lucknow
Dr. V. P. Singh, State Coordinator, Vibha Vani India

Prof. N. Raghuram, Guru Gobind Singh Indraprastha University, New Delhi

Prof. Kamal Jaiswal Dean, School of Life Sciences, BBAU
Prof. Naveen Kumar Arora, Dean School of Earth and Environmental Sciences, BBAU

Dr. Shiraz A. Wajih, GEAG, Gorakhpur

Dr. Sanjay Singh, Parmarth, Jhansi

Dr. Ramanjaneyulu Erukulla, Centre for Sustainable Agriculture, Secunderabad Padma
Shri Ram Saran Verma

Dr. Dheeraj Singh, GRC Noida

Dr. Rajesh Singh, Upcar Director General

Dr. Neeraj Shukla, KMCLU, Lucknow

Er. Anoop Gupta, iCare India Foundation

ORGANIZING COMMITTEE

Prof. Shilpi Verma
Prof. Venkatesh Dutta

Prof. Gaurav Kaithwas
Prof. M.L. Meena

Dr. Raj Sharan Shahi
Dr. Dharendra Pandey

Dr. Manoj Kumar Dhadwal
Dr. Leena Sharad Shimpi

Dr. Neetu Singh
Dr. OPB Shukla

Dr. Rajshree
Dr. Subhash Yadav

Dr. Subhash Mishra
Dr. Sufiya Ahmed

Dr. Preeti Choudhari
Dr. Anil Yadav

Dr. Narendra Kumar
Dr. Sunil Babu

Dr. P. S. Rajnikant
Dr. Rachana Gangwar

Dr. Ravi Shankar Verma
Dr. Digvijay Verma

Dr. Jiwan Singh
Dr. Loknath

Dr. Amit Kumar Singh
Dr. Rahul Varshney

Dr. Ajay Kumar
Dr. Gulrukh Salim

Dr. Nitam Singh
Dr. Sushma Rani

Dr. Suhel Ahmed
Dr. Asim Hasan

Dr. Ravi Kumar Sharma
Dr. Kainat Siddiqui

Dr. Shashi Bharti
Dr. Asim Kumar Rajbhar

Dr. Abhishek Mishra
Dr. Sudhakar Puskar

Mr. Lavkush Pandey
Ms. Jyoti Singh Bharti

Ms. Shiwani Singh

Organizing Secretary: Dr. Arpit Shailesh

CONTACT US

✉ rscbbau2022@gmail.com 📞 9453029113, 9118088811

REGISTRATION FEE

Foreign Delegates	50\$
Business & Industry Executives	2500 INR
Academicians (Faculty)	1750 INR
Research Scholars	1000 INR
Students	750 INR

ACCOMODATION FEE

University Hostel	INR 400/person/day
University Guest House	INR 1000/person/day
Budget Hotels	INR 1500/person/day
Three Star Hotels	As per Tariff
Five Star Hotels	As per Tariff

ACCOUNT DETAILS

Name of the Bank: CANARA BANK
Beneficiary Name: ISCRTD 2022
Account Number: 110064710346
Branch Name: BBA UNIVERSITY
IFSC Code: CNRB0002900
MICR Code: 226015012



IMPORTANT LINKS

Registration Form Link:
<https://forms.gle/yGik3nFoWCEkS6G87>

Abstract Submission Link:
<https://forms.gle/bZG5NHKXoVnTD67j7>

Full Paper Submission Link:
<https://forms.gle/X5jD5RQTc6vJescPA>

KEY DATES

Submission of Abstract: (Word limit 300 words):

November 23, 2022

Communication of the acceptance of abstract:

November 25, 2022

Submission of the full-length papers:
(Word limit 5000 words):

December 05, 2022



INTERNATIONAL SCIENCE CONGRESS on Rural Technology and Development (ISCRTD-2022)

Date to be Announced Soon

Venue: Atal Bihari Vajpae Auditorium,
Babasaheb Bhimrao Ambedkar University

75
Azadi Ka
Amrit Mahotsav

Organized by

Department of Rural Management
NIRF RANK - 87th (2022)

Babasaheb Bhimrao Ambedkar University
(A Central University)
Lucknow, Uttar Pradesh
Accredited A Grade by NAAC 2015
NIRF RANK - 55th (2022)

&

Prof. H.S. Srivastava Foundation for Science and Society
Lucknow, Uttar Pradesh
www.phssfoundation.org

ABOUT THE UNIVERSITY

Babasaheb Bhimrao Ambedkar University is a Central University established on 10th January, 1996, Accredited with NAAC 'A' Grade in 2015 and NIRF RANK- 55th in 2022. Its 250 acres sprawling serene campus named 'Vidya Vihar' is located off the Raebareli Road, about 10 Kms south of Charbagh the Railway station of Lucknow. The University is a residential university and is committed to develop as a centre for excellence in the field of higher education. This University is named after Dr. Babasaheb Bhimrao Ambedkar, the principal architect of Indian Constitution and a champion crusader against all forms of injustice and discrimination who envisioned a new India based on the noble principles of justice, liberty, equality and fraternity.

ABOUT PHSS FOUNDATION

Professor H. S. Srivastava Foundation for Science and Society, Lucknow (www.phssfoundation.org) is a registered national academic society working in the field of science and society since 2002. The society has recently established its R&D centre for Rural development and environmental sustainability through innovations and green circular economy.

ABOUT THE DEPARTMENT

The school started in 2010 with the MBA (Rural Management) and Ph.D. (Management) Programmes. The department is ranked at 87th in NIRF Ranking in Management category in 2021. The objective of the department has always been to create a niche in management education. The teaching pedagogy is unique with emphasis on audio-visual and field-based studies. The department has excellent faculty drawn from different areas of study. Currently, the School has one department, offering which offers Ph.D. (Management), MBA offering specialization in Rural Management, Finance, HR, Marketing, Innovation Entrepreneurship and Venture Development, Defence Studies and Strategic Management and B.B.A. The thrust of the programmes is focussed on quality teaching and research in management sphere.

ABOUT THE CONFERENCE

The Rural society in India is predominantly an agrarian society with low income and inadequate infrastructures for health management and education. The fragmented and small land holdings, poor sanitization, waste management and water management and inadequate housing and entrepreneurial activities are major bottlenecks for the sustainable rural development. The emerging and cutting-edge science, technologies, innovations, and managerial inputs can help the rural youth to evolve mechanism of a novel ecosystem for green entrepreneurship and circular economy in tune with the sustainable development models advocated by united nations for new green development pathways and circular economy.

TARGET AUDIENCE

Vision: Moving towards a better future issues.

Mission: The fruits of Science, Technology and Innovation must reach to people for peace, harmony, productivity and prosperity.

Target: Policy Makers in Government and Non-Governmental Organizations, Experts From the Industry and Corporate, Academicians and Researchers from the related areas.

CONFERENCE TRACKS

- Track-1 Sustainable Agriculture
- Track-2 Opportunities in Cottage and Small-Scale Industries
- Track-3 Environmental Management and Water Conservation
- Track-4 Rural Health and Sanitation
- Track-5 Affordable Housing in Rural Areas
- Track-6 Harnessing Women Capabilities
- Track-7 Functional Education and Entrepreneurship
- Track-8 Scientific Aptitude, Professional Approach, Cultural upliftment and Happiness
- Track-9 General Management Themes
- Track-10 Awareness and Communication
- Track-11 New insights of Emerging India

CALL FOR PAPER

We invite academic scholars, practicing professionals and students to participate by sharing their papers on various sub-themes.

Guidelines for Paper Submission•

- Only original and unpublished work is sought. The contributors should certify that manuscript has neither been published anywhere nor is being considered presently anywhere for publication.
- Submission should include a separate Title page which clearly indicates the name(s) of the author(s), affiliation(s), complete mailing address (s), telephone/fax numbers and e-mail address(s), title of the paper and up to four key words that describe the paper. The last sheet of the paper should have a brief autobiography of the author(s) in not more than 100 words.
- For preparation of the manuscript, the author(s) are requested to follow APA Citation Style. An electronic version of the manuscript in MS-Word format should be submitted via e-mail and a hard copy of the same should be sent. (All text should be in single space with 1 inch margin on all the sides on (A4) size paper using a font size of 12 in Times Roman.)
- Selected research papers will be published in the Research Journals (special issue), Kahaar (www.kahaar.in) and its e-portal (www.kahaar.org) after peer review.
- The comprehensive analytical articles will be published in edited book form with international publisher under the editorship of experts in the field.

AWARDS

- PHSS Foundation Awards 2020-21 will be conferred in the Inaugural Session.
- Best Paper Award will be given in each technical session.